

PHS Bands Gift Card Order Program

The PHS Band Parents' Association is sponsoring a fundraising program this year to enable parents/friends to purchase gifts cards through the PHS Band Parents' Association for use at numerous retail and on-line stores.

WHAT: Gift cards can be purchased in several denominations for many local and national companies, including ShopRite, CVS, Marriott, iTunes, AMC and UA theatres, Dunkin' Donuts, Panera, PF Chang's, Kohl's, Lord & Taylor and Amazon.com, to name just some. A complete listing of the retailers available and the denominations offered is available on the attached order form. The gift card received will be a card issued directly by the merchant, not a generic gift card.

WHY: Gift cards are purchased at face value, and are worth the face value to the recipients, so there is no cost to purchasing the cards through the Band Parents' Association. The Band Parents' Association will receive a small percentage (2-7% typically) from the fundraising company for every dollar sold. There is no cost to the Band Parents' Association to participate in the fundraiser other than postage, so almost every dollar brought in is profit.

WHO: All PHS Band students/families may participate in the gift card fundraiser. We do not encourage students to sell door-to-door, but students will receive credit for all fundraising dollars they bring in: 50% of their profits go directly to PHS Bands to be used for the benefit of all PHS bands; 50% of their profits are "credited" to that student's cost of any trips made with the PHS Bands during the year which require a student contribution.

Payment for all gift cards should be made by personal check payable to PHS Band Parents' Association. Please, no cash.

WHEN: Gift cards can be ordered every month of the school year. Orders, and their payments, need to be submitted to Mr. Bongiovi by the second Wednesday of each month, starting in November (the second Wednesday is Nov. 10th). Please do NOT send cash; please make checks payable to the PHS Band Parents' Association. The order schedule is:

Orders due on:	Gift Cards Available by:
Nov 10	Nov 22
Dec 8	Dec 20
Jan 12	Jan 24
Feb 9	Feb 21
Mar 9	Mar 21
Apr 13	Apr 26
May 11	May 23

Cards will be distributed by Mr. Bongiovi. Please remember that the gift cards are like cash; if they are lost, they are NOT replaceable.

There is NO minimum quantity for any individual's order of gift cards. However, we need a minimum of \$1,000 in gift card orders as a group in any month to place an order with the company. If for some reason, we do not have the minimum order amount as a group, we will either return your order/payment to you, or hold it for the next month, whichever you prefer.

WHERE: Order forms are available through Mr. Bongiovi, and are downloadable from the PHS Bands' website, www.princetonjazz.org. Any questions, please contact Nila Eisenach, band parent and Band Parents' Association treasurer, at nila@eisenach.org.